## CONNECT WITH OUR DOCTORS

www.prostateoncology.com



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LISTEN TO THE PROSTATE PROS PODCAST







## **ABOUT US**

Prostate Oncology Specialists is the largest prostate cancer specialty practice in the world. Our physicians are board-certified internists and oncologists. We do not have a preset agenda for recommending a certain therapy; instead we guide men to the most effective, least toxic treatment for their specific stage and lifestyle.

Our focus on a single disease allows us to stay current with the latest technology and treatment options. We personalize recommendations based on the cancer's stage and the patient's individual characteristics. We are dedicated to helping each patient achieve their optimal health.

## SCHEDULE A CONSULTATION

## At your consultation:

- 1. We identify the cancer's specific stage and guide patients on the correct treatment path
- 2. We discuss the most effective and least toxic treatment options for each patient's stage and lifestyle
- 3. We assemble and lead a team of treatment experts

**CALL NOW TO SCHEDULE: 310.827.7707** 

To set up your first appointment, please fill out the New Patient Application online at prostateoncology.com/newpatient



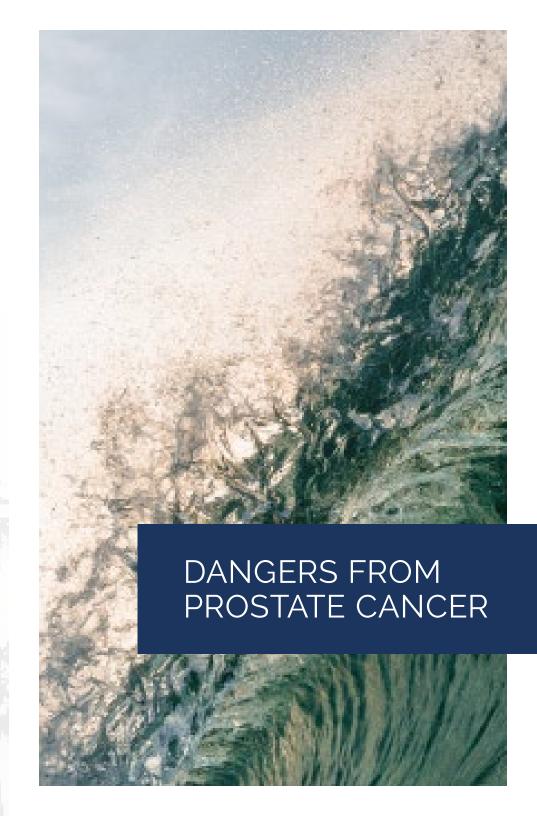
4676 Admiralty Way, Ste 101, Marina del Rey, CA 90292 Phone: 310.827.7707 | Fax: 310.574.4002 | mail@prostateoncology.com

Our doctors are fluent in English, Spanish, Mandarin, and Cantonese.

We are located in coastal Los Angeles, five miles north of Los Angeles International Airport.

Our office is open from 8:30 AM to 12:00 PM and 1:30 PM to 5:00 PM.

We accept Medicare and most private insurances.



Prostate cancer has seen radical change over the past 15 years. Today, experts view prostate cancer more as a chronic illness than a life-threatening cancer.

This creates a new danger; the risk of getting outdated or unnecessary treatment. Here are a few examples:

When PSA is elevated, urologists recommend a random, 12-core needle biopsy to test for prostate cancer. Unfortunately, random biopsies may cause impotence and infection. Random biopsies also over-diagnose harmless types of cancer, often leading to unnecessary treatment.

Multiparametric MRIs detect high-grade prostate cancer more accurately than random biopsy. If the MRI shows a suspicious lesion, a biopsy can be targeted with far fewer cores. Modern MRIs are relatively

**SOLUTION**: PROSTATE SCANNING & TARGETED BIOPSY

"blind" to the harmless forms of low-grade disease, curtailing the risk of being swept up into the over-treatment trap.

DANGER: UNNECESSARY TREATMENT

Once "cancer" is diagnosed, even if it is low-grade, many patients and doctors wrongly assume treatment is required. Treatment can leave men incontinent and impotent for the rest of their lives.

**SOLUTION**: ACTIVE SURVEILLANCE

Studies indicate more than 60,000 men annually are diagnosed with low-grade prostate cancer (Gleason 6). These men are eligible for active surveillance rather than immediate therapy. Active surveillance is a perfectly safe approach devoid of risks to sexual and urinary function associated with radical treatment.

DANGER: SURGERY

Surgeons are typically the first line of defense in prostate cancer care, so surgery is often recommended as the best, or only viable treatment option. Studies show that robotic surgery hasn't lived up to the initial promise of improving cure rates and reducing the incidence of impotence and incontinence.

**SOLUTION**: ALTERNATIVE OPTIONS

There are many alternatives to surgery. For example, studies show that radioactive seed implants, otherwise known as brachytherapy, have better cure rates than surgery. Seed implants also have much lower rates of impotence and practically no risk of incontinence.

DANGER: INADEQUATE STAGING

Staging prostate cancer is complex. If managing prostate cancer is only a small part of a doctor's practice, they may not be fully comfortable with the process. Precise staging is essential to accurately estimate the risk for cancer spread and design an optimal treatment plan.

**SOLUTION: ONLINE PROSTATE CANCER STAGING QUIZ** 

The self-administered Prostate Cancer Staging Quiz accurately determines a man's stage and guides him to stage-specific information and treatment options. Take the staging quiz at keytopc.com



Understandably, many patients feel nervous about making the correct treatment decision. There is a plethora of treatment options to choose from, many with potential life altering side-effects. When faced with such uncertainty, men may be frightened into a swift decision and opt for a treatment they will later regret.



Specialists are qualified to make confident recommendations that are personalized for each patient. Specialists are well versed in explaining all aspects of every option to be sure patients are comfortable with their treatment decision.

